

## 2012 PASADENA TOURNAMENT OF ROSES

### Parade Position: 26

**PARTICIPANT:** Ministry of Tourism & Creative Economy, Republic of Indonesia

**FLOAT THEME:** Wonderful Indonesia

**BUILDER:** Fiesta Parade Floats

**SIGNIFICANCE OF THEME TO INDONESIA:** *Wonderful Indonesia* promotes Indonesia as a unique and fantastic destination with something for everyone: from the highest luxury to the most rugged eco-adventure travel. The Republic of Indonesia is the largest archipelago in the world comprising 17,504 large and small tropical islands fringed with white sandy beaches. From spectacular natural sceneries to stunning cultural displays, Indonesia is a multi-faceted destination to be discovered and experienced. Indonesia is the world's third largest democracy with a vibrant economy and a populace that value their diversity and heritage and welcome people from all over the world.

**NUMBER OF YEARS IN PARADE:** 7

**2 Unit Float Entry: Satellite Unit:**

**HEIGHT:** 16 FEET

**WIDTH:** 14 FEET

**LENGTH:** 14 FEET

**Main Unit:**

**HEIGHT:** 30 FEET

**WIDTH:** 18 FEET

**LENGTH:** 45 FEET

**FLOAT DESCRIPTION:** With the combining of tradition, pageantry, color and superb artistry, the Ministry of Tourism and Creative Economies of the Republic of Indonesia honors the future by celebrating “wonderful” Indonesia’s majestic past. The float serves as a reminder to the Republic of Indonesia’s ongoing preservation, respect and care for the arts, its rich cultural heritage and to welcome guests in discovering and enjoying “Wonderful Indonesia” with its rich history, exciting festivals, friendly people, lavish beach resorts and dense tropical rain forests --- all considered to be among the most captivating in the world. This magnificent 2-unit float announces Indonesia’s return to the Rose Parade after a 15-year hiatus. The front satellite unit depicts a dancer from the city of Pagar Alam in South Sumatra, in the stylized pose of the traditional welcome dance, adorned in fine textiles with complex and ornate patterns with accents of gold-wire-wrapped thread. A profusion of colorful floral designs encompasses the figure. The centerpiece of Indonesia’s float is a mythical bird-like creature, the stately Garuda, an oversized Balinese styled figure of a Jatayu and Indonesia’s National symbol. This intricately carved and decorated Garuda is a cultural symbol of the Indonesian nation with glints of gold to symbolize the greatness of the nation with black accents representing the grandeur of Indonesian magnificent natural sea to forest setting. Encompassing the Garuda are sculptured orchid blossoms – Cattleya, Cymbidium and Phalaenopsis, which is the national flower of Indonesia, and among the 2500 species of native orchids grown in the country. Fanciful triple-domed umbrellas and colorful banners frame the float. The unique music of Indonesia and dancers in traditional costumes perform at street level along side the float.

**FLOWERING DETAIL:** An eloquent fusion of floral, history and art. The elaborate floral design on the Garuda body, tail and wing feathers feature intricate patterns woven in a spectacular array of color and textures using whole red carnations, white coconut chips, cranberries, kumquats and pearl onions. Glossy black seaweed, the color black representing nature, has been used for accents while luminous yellow strawflower petals, yellow representing the greatness of Indonesia, are used as an adornment on the magnificent creature. Stairway steps of black seaweed with faces of yellow strawflowers continue the importance of these colors to the Indonesian culture. Creamy green crushed split peas create the sculptured oversized Cymbidium orchids, crisp white coconut chips on the Phalaenopsis orchids and lavender Dendrobium and yellow Oncidium orchids used as accents representing some of the over 2500 species of orchids native to Indonesia. Framing the float are fanciful triple-domed umbrellas with decorative tassels fashioned from individually strung dendrobium orchid florets. Brilliant yellow Gold Strike roses and purple dendrobium orchids adorn the lush floral arrangements created with hybrid Vanda orchids, ginger, anthuriums, heliconia, tuberose, leucadendron and thousands of anthuriums and specialty orchids. The Phalaenopsis orchid, Indonesia’s National flower, is predominately featured through the float

**ANIMATION:** Dancers, dressed in colorful Indonesian patterns, perform to traditional music. Umbrellas slowly rotate.

**RIDERS & OUT-WALKERS:** Sixteen traditional Indonesian dancers perform classical dance on the street along the sides of the main Garuda float. The dancers are dressed in traditional clothes from various islands of Indonesia. There are hundreds of ethnic cultures in Indonesia, and each culture has their own unique dance, music and art techniques. The dancers represent this vibrant diversity. Similarly, the traditional batiks worn by out-walkers tell the story through each distinct pattern of where the dancer comes from.

Two Flower Princesses of the flower city of Pagar Alam ride the South Sumatra float. The princesses represent the beauty of the fertile highland valley which lies within the shadow of the volcano, Mt Dempo. They are wearing the traditional Songket (pronounced: son – get) which is a cloth woven with silver and/or gold threads. The patterns tell the story of where the cloth comes from, and the wearers’ cultural heritage, as each location in South Sumatra has its own unique pattern.